

Where to...go on your next adventure, How to...improve your skills, What with...products needed to insure success

Reaching Outdoor Enthusiasts Through

Adventure Destinations, Education and Resources

28 Web-based Blogs & Newsletters

GlobalOutfitters.com & Global Outfitters Outdoor University

Bringing an Alliance of Resources to bear for all

Markets Served

Outfitters

Manufacturers

Publications & Web Media



Outdoor Enthusiasts

Focus Groups

<p><u>Hunting:</u> Hunting Big Game N.A. Hunting International Hunting Upland Bird Hunting Waterfowl Predator & Small Game Hunting Turkey Game Calls Gundog</p> <p><u>Fishing:</u> Fishing Fresh Water Fly Fishing Fishing Saltwater Ice Fishing Bow Fishing</p>	<p><u>Shooting:</u> Shooting Tactical Shooting Shotguns Shooting For Hunting Handguns & Self Defense Archery Shooting Archery Hunting</p> <p><u>Other Outdoor Activities:</u> Habitat Land Habitat Water Outfitter Reviews Camping & Survival Adventure Cooking Health & Nutrition Youth In The Outdoors Wildlife Art</p>
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Marketing & Communications Information Services

Email Marketing
 1.2 Million Subscribers
 11 Million more emails
 Bulk e-Blast 50k – 1Mil.
 Dedicated Customer Campaigns
 Subscription Building
 As part of GOOU Newsletters
 Targeted & Regional Lists
 Build & Proof Campaigns
 Stats Reporting & Follow Up Interviews

Marketing & Communications
 PR Services & Press Releases
 Branding Strategies & Implementation
 Social Media

Media – Technology
 Mobile Apps Design & Management
 Client Capture Apps
 Newsletter Services
 Writing – Blogging
 Product & Outfitter Reviews
 Video Production
 Printing & DVD Services
 Banner Advertising

Websites for Online Sales & Marketing

Outfitters, Ranges & Guides & Charters

- Custom CMS Platforms
- Built In Advertising Program
- 20 Per Configured Pages
- Unlimited Photo/Video Galleries
- Reservation Management
- Member / Contacts Management
- Special Deals With Date Timer
- Newsletter Sign Up & Posting

Manufacturers & Service Providers

- Custom ASP.net development
- Shopping Cart
- Database & Inventory
- Management

SEO – Home Grown & Pay Per Click
 Custom Graphics Design

helps companies develop strategic and tactical plans to reach outdoor enthusiast through a unique combination of targeted web-based platforms, marketing, communications and information services. Our alliance of industry professionals focuses on education as the AXIS promise to outdoor enthusiast. knowledge of sport fosters the best gateway to adventure destinations, and the tools needed to insure you achieve you're outdoor related goals.